

FRIENDS OF THE MOHAVE COUNTY LIBRARY - KINGMAN
October 18, 2007 BOARD MEETING

Called to order by Jo @ 6:44pm

Jo Deal running meeting for Irv - out due to surgery

Present: Jo Deal, Julia Selleck, Karla Kay, Patti Whiting, Lori Chambers, Lynn Dailey.

Secretary's Report:

- Minutes from September meeting: change: Karla Kay not on nominating committee. Minutes for August and September were approved.
- **Books for Babies:** Lori Chambers met with Carol Turley - have sample of what is given. Will type up documentation for the program. Need to ask about books in Doctor's offices.
- **Notes:**
 - Thank you notes for last book sale to go out this next week.
 - Post cards to members who indicated interest to go out next week
 - 50 cards to local business to go out next week.
- **Local businesses.** Patti to approach Downey Savings to have employees participate, and to donate
- **Sale:**
 - Placed call to Kevin Gibelyou about a recruiting program for the high school sport teams & clubs.
 - Lori Chambers to work with him on project.
 - Karla kay will get list of signage needed to incorporate into project.
- **Fundraising:**
 - airport authority not called yet.
 - Post cards to members who indicated interest to go out next week
- **Annual Meeting:**
 - Every board member to give or get 2 door prizes
 - Agenda done by Julia Seleck
 - Irv wrote letter for Patti Whiting to solicit door price donations.
 - Everyone in attendance will receive a free book coupon to be used at any 2007-2008 sale. Karla to do...
 - Patti will get newspaper article in for Sunday Nov. 11th.
 - Julia to do labels for mailing to members for Annual Meeting

Treasurer's Report:

- A. City Grant** - Karla called and the check was already authorized just needed to send it out! \$10k on it's way!
- B.** Send thankyou to Lady Eagles for \$100 donation for Large Print Books. Karla will get address.
- C.** On the financials: deposit made Saturday went into October - but really Sept. figures... CD: Compared Downey Savings Vs. National Bank of AZ. Both rolled over. Designated for building fund.
- D.** Ebay sales a no-go! Wanted the new, fresh books...not interested in what we proposed. Put in next newsletter: wanted: ebay sellers - call Karla.
- E.** Budget proposal meeting - postpone another week - would like Irv to be there & Lynn.
- F.** Book Bags: we purchase for \$6.47 and sell for \$8.00 each - Karla placed new order as we were almost out. 78 ordred - will last through Xmas. Will review vendor for pricing - Patti brought in catalog. Jo motioned to accept treasurers report and Patti 2nd.
- G.** Book Sale - Patti suggested that we have Newsletters available for new members. Will order more when ordering printing. Julia said that she always mails them a copy, but Patti said she wants more so that the new members can be offered the coupon in them as an incentive.

Patti will call the local school/church that just had a book sale and ask if they'd like to donate their leftover books to Friends.

Discussed adding 'store' page to our web site - Julia will investigate.

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Membership report:

- 20 new members in September.
- About 200 households. ('to be' category is not removed from count).
- About 250 invites for annual meeting.
- Growth Chart: 44% increase over 2006!
- 2008 Goal: 275 members (38% increase). this takes into consideration attrition and new members.

Consider contests/awards for library staff to get new members @ library desk.

Patti: suggests we have instructions @ sales tables to ask for memberships

Idea/thought: for March sale: do appreciation luncheon do 'training'

Website

- Julia reviewed activity report - 39 unique for last month. Goal 100-150.
- Julia to write article on website for Patti for Newsletter - "Visit our Website"..

Newsletter:

- Patti will do a 'name the newsletter' contest Will advertise in newsletter and website. Will form a committee to decide winner.
- Articles Due November 15th for next newsletter. Reviewed standing articles/columns and who is responsible. Discussed adding additional page - minimal cost (\$20) if there is enough material.
- Karla to submit new website each month, with review, for "New on the 'Net"
- "Board Reviews" might come from Book Letter in Library (Monthly Publication of new books, etc.) as well as from Board members. (Easy for Patti to steal one!)

Librarian's report: Lynn

- Do we want to sell paper back books @ Kabam? May 17.. No. Do not want to wear our volunteers out and jeopardize our book sale quality.
- Asked if friends will sell zip drives and ear bugs through the library? Lynn to investigate price and process and report back - would be like selling book bags.
- Lynn said Article in paper is not accurate regarding the building issues...
- Craft program for December.
- Poetry sessions were well attended - 6-8 people read and 15 total attendees.
- Lynn to remind Barbara & Mary to send in info for newsletter
- Will do article on the new Director for the newsletter

Additional items:

- Cart: Delbert Calkins is taking over cart from Irv. In Tues/Thurs/Sat
- Patti will call Cornerstone to see if anyone there interested in volunteering.
- Make sure Sharon & Laura have Tad's name (from Copy Shop) he said would volunteer.
- Julia notes that MSN filtering for Hot Mail is not allowing our "Shouts from the Sorting Shed" emails through... Julia will send from her personal email to those returned. .

Adjourned: 9:05pm

Lori Chambers,
Secretary