

FRIENDS OF THE MOHAVE COUNTY LIBRARY - KINGMAN
June 20, 2007 BOARD MEETING

Called to order by Irv @ 6:32pm

In attendance: Lori Chambers, Lynn Dailey, Irv Lubin, Karla Kay, Patti Whiting, Jo Deal

Secretary's report:

- Minutes approved for May 16 meeting.

Treasurers Report:

- Received \$100 donation from Unity Church - Lori Chambers to send thank you letter.
- Received letter thanking Friends for the Sony Dance Mat.
- Thank you letter sent to Big Lots for their donation. They sent us pictures of the ribbon cutting/check receiving event. Pictures will be added to Gallery on website! Lori Chambers to get contact information, so we can contact them next year to ask for their continued support.
- City Grant fund spent! Irv Lubin to go to see the city finance manager to talk about grant - make sure we are in the budget for next year!
- CD renewed @ 4.43% @ National Bank of Arizona. Discussed that we have spread them at various institutions and not just one... 11 month CD. Karla Kay received renewal for our corporation and will process.
- Discussed publishing minutes in the website - Karla Kay will send to member email distribution list. At bottom of minutes, will put an opt-out statement. Karla to remove Lori Chambers automatic signature @ bottom before she forwards!

Book Sale Report:

- \$2,520. Very similar to last sale. Date moved might have hurt a little... but there are always schedule conflicts with other community events....
- Discussed Southwest Hospitality Critter Grams: We have not used them for last 2 sales to avoid potential liability. Zeke Jarcik said he'd stake them down if we used them again... Karla Kay to discuss using next sale.
- Discussed needing early notification - will do next sale. Jo Deal to coordinate. Jo will get list of volunteers to Lori so she can send out thank you's to them...
- We have plenty of books for next sale.
- We sold 3 times the volume inside versus. Outside. Irv Lubin mentioned need for building to hold sale. Other Friends groups have buildings. Discussed starting a building fund....
- Patti Whiting said she'd do publicity. Discussed other avenues to find volunteers to help with publicity/flyer distribution. Lori Chambers to ask Soroptimists if they do volunteer work (required?)

Membership Report:

- Several new members... a few joining as patrons!
- No new benefactors.
- Discussed need to have a solicitation campaign.. Lori Chambers to work on form letter for solicitation purposes for all to use. Patti said most companies decide in January where their donation \$\$ will go - make sure we have a campaign in December to send out...
- Discussed building our email list.. *"if you are a member and would like to be put on our email list, please contact Karla Kay"* is an example of what we should be put in next newsletter and on notices in the library.
- Discussed need to compile list of non-profit groups to notify of sales.

Website Activity Report:

- Discussed that we could send reminders to our email distribution list to "check out our website"!

- June activity (19 days) : 14 unique visitors, 17 visits - Asked for clarification on 'unique' - is it unique to the month or total log-in's? Response: Unique in the activity report is to the month and is the ip address not the log-in name.

Newsletter:

- Patti Whiting to be editor. Will coordinate with Shirley Menke. Discussed what program they will use... ie, Publisher, Print Shop... will let us know. Discussed that if use a common program, we can send in correct format...

Library Advisory Council Report:

- Meeting next week.... Irv Lubin said Friends can put information into their packet. Do we want to? Discussed what. Irv to bring a report for us to see at the next meeting - decide then what is appropriate to put in packet... just to keep our group in their minds.

Books For Babies:

- Discussed that we need to develop documentation on the program (what it is, how it works, etc. and progress/status reports) to advertise on our website and inform our members about it.. Carol Turney carries the load alone on this program so this is also an opportunity to let her know we appreciate and support her efforts. Karla to contact Carol Turney.. Lori Chambers volunteered to meet with her to create documentation.

Librarian's Report:

- Lynn read thank you letter for the speakers for the program room.
- Lynn requested \$1,000 for general program.
- Announced that summer reading is off to a big start - 25 teens!!! The goal was set at 15 and thought that would be great!!! Attributes success to good presents (prizes)!
- Weeding is done for this year (books that have not circulated within last 2 years are removed from library).
- Discussed that Friends receives some of these 'weeded' books from other libraries.

Additional Items:

- Discussed need to develop a book plate "Donated by Friends".
- Discussed Friends donating books for the KRMC Book cart - do they want/need? Karla Kay to contact the Social Services/Volunteer Dept., or ?, at KRMC to see.
- Patti Whiting discussed advertising in 'Out & About' - she will coordinate.
- Patti also volunteered to call mobile home manufactures/sellers and ask for donation of building... Discussion was that 1,500 sq. ft. would be needed (not any less) Irv said he'd talk to Buyers about using the county land for the building!

Adjourned @ 8:12pm

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Lori Chambers, Secretary